

# 2015/2016 Bowmore School Council Fundraising Direction Survey Results

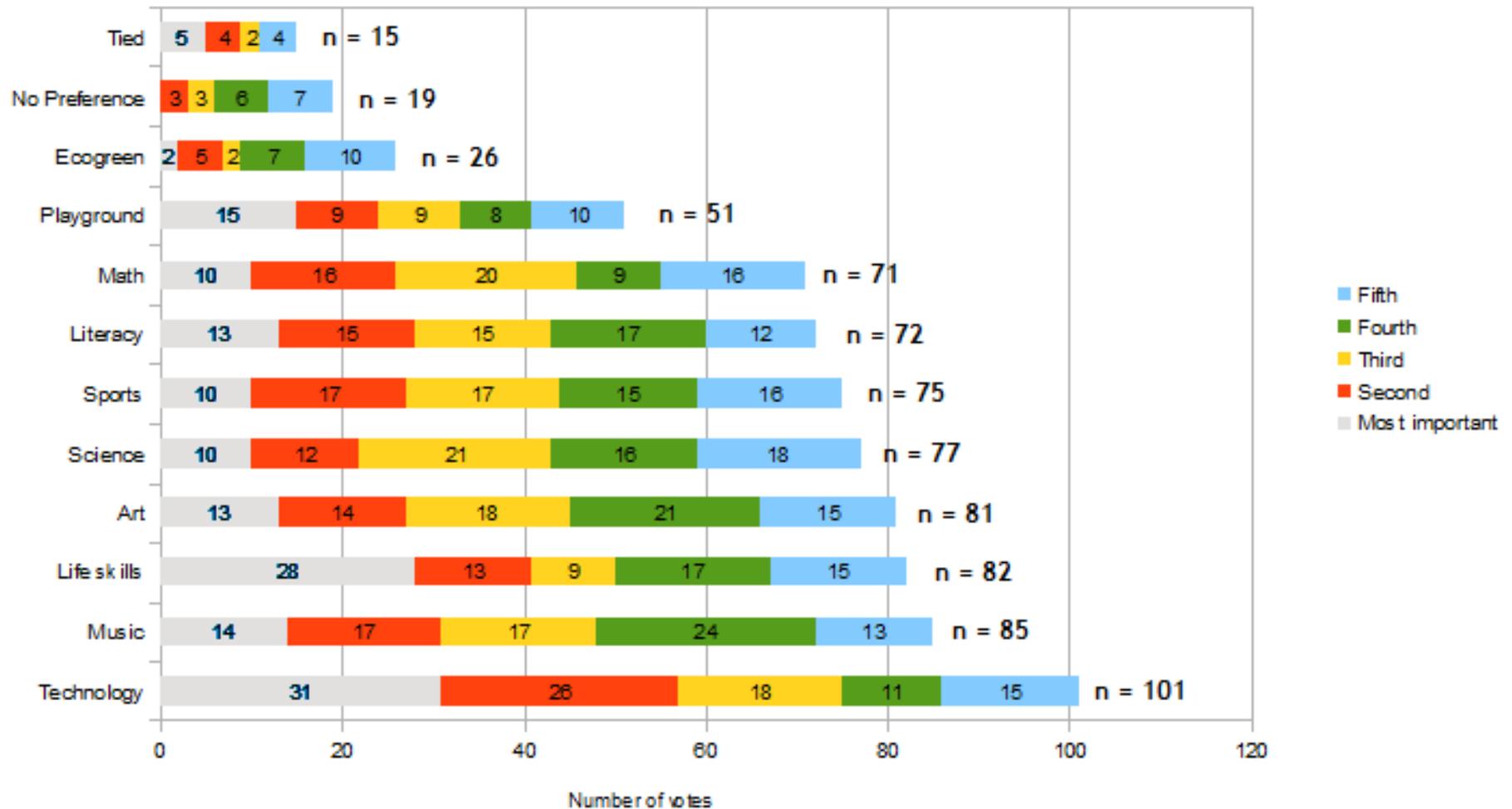
This survey was conducted online and via paper from April 16, 2015 to May 1, 2015. A copy of the survey is in the Appendix.

Respondents																																					
Demographic	Division																																				
<p>Respondent Demographics (n=151)</p> <table border="1"><caption>Respondent Demographics (n=151)</caption><thead><tr><th>Demographic</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>Parents</td><td>98</td><td>64.9%</td></tr><tr><td>Students</td><td>43</td><td>28.5%</td></tr><tr><td>Teachers</td><td>5</td><td>3.3%</td></tr><tr><td>Unknown</td><td>3</td><td>2.0%</td></tr><tr><td>Other Staff Members</td><td>2</td><td>1.3%</td></tr></tbody></table>	Demographic	Count	Percentage	Parents	98	64.9%	Students	43	28.5%	Teachers	5	3.3%	Unknown	3	2.0%	Other Staff Members	2	1.3%	<p>Division Representation</p> <p>"All" means they prioritized all grades; named grades are listed separately</p> <table border="1"><caption>Division Representation</caption><thead><tr><th>Division</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>All</td><td>92</td><td>54%</td></tr><tr><td>Senior</td><td>30</td><td>18%</td></tr><tr><td>Primary</td><td>20</td><td>12%</td></tr><tr><td>Kindergarten</td><td>14</td><td>8%</td></tr><tr><td>Junior</td><td>14</td><td>8%</td></tr></tbody></table>	Division	Count	Percentage	All	92	54%	Senior	30	18%	Primary	20	12%	Kindergarten	14	8%	Junior	14	8%
Demographic	Count	Percentage																																			
Parents	98	64.9%																																			
Students	43	28.5%																																			
Teachers	5	3.3%																																			
Unknown	3	2.0%																																			
Other Staff Members	2	1.3%																																			
Division	Count	Percentage																																			
All	92	54%																																			
Senior	30	18%																																			
Primary	20	12%																																			
Kindergarten	14	8%																																			
Junior	14	8%																																			

## Total Votes Without Distinguishing Between the Divisions

Some of the paper surveys had unexpected data (e.g. More than five categories ranked or all categories ranked as “Most important”). An explanation of how these results were interpreted, and what the results would have looked like if we had interpreted these answers as-is, has been written in the Appendix. “Tied” means that the respondent ranked more than one category as the same priority.

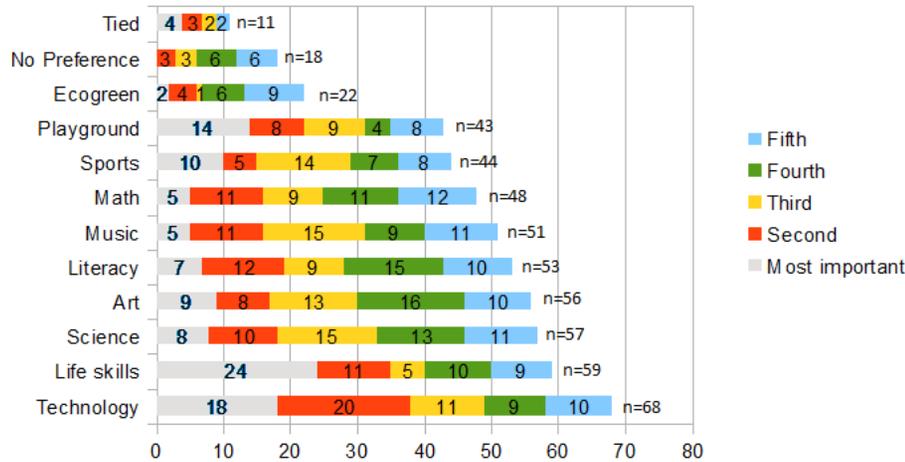
Total Number of Votes



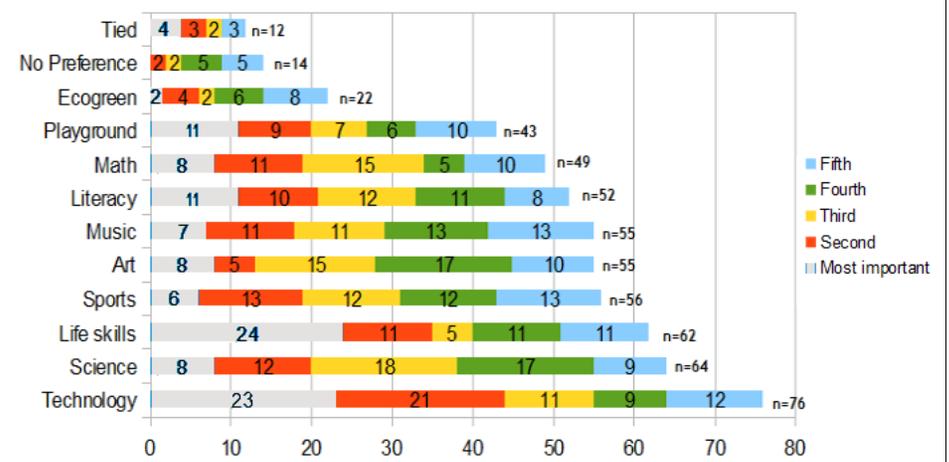
## Priorities by Division

Equity does not mean identical. Perhaps different divisions have different priorities? Would one division want, for example, two *Scientists in the Classroom* while another wants one *Scientists in the Classroom* and another classroom activity? The tables below include respondents who spoke for all grades (n=92) plus those who spoke for specific grades (number varies by division).

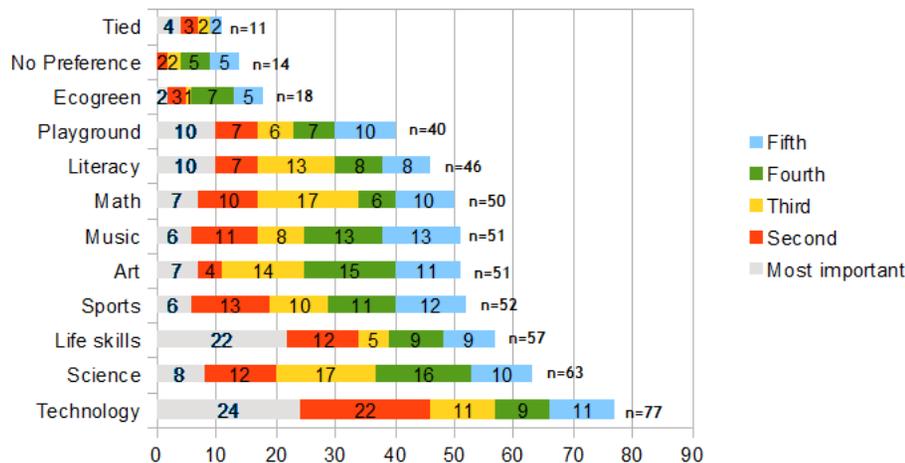
Priorities of the respondents for Kindergarten (n=92+14)



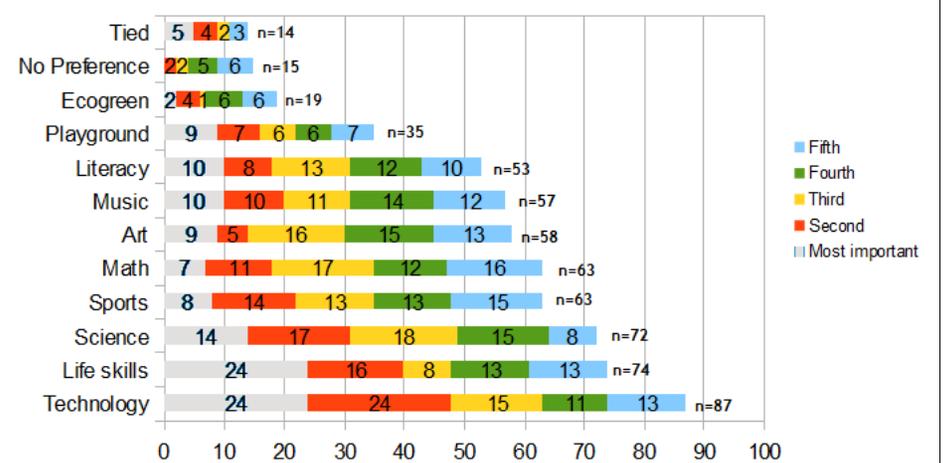
Priorities of the Respondents for the Primary Division (n=92+20)



Priorities of the respondents for the Junior Division (n=92+14)



Priorities of the respondents for the Senior Division (n=92+30)



## Comments

### New Program Suggestions

Programs in **bold** were mentioned by more than one respondent; others were mentioned once.

- Activity to help children become authors/publishers
- Boys softball team
- Building and construction workshops
- Chess sets for Primary Division
- **Dance workshop (circled on back of the survey paper)**
- Financial Literacy Workshop (circled on back of the survey paper)
- Gardening supplies
- Gymnastics team and program
- **Home Ec**
- Inquiry Support
- Junior girls hockey team
- **Keyboarding (and please create a keyboarding club at lunch)**
- Outdoor classroom supplies (circled on back of the survey paper)
- Politeness
- Professional communication
- Provide us with equipment to use outside. You complain that kids don't want to play outside but we have nothing to do.
- Salesmanship
- **STEM kits**
- Teach kids to code
- Yoga

### Existing Programs/Areas

Programs in **bold** were mentioned by more than one respondent; others were mentioned once.

- **Fix/replace the music instruments.**
- **Improve the books in the library.**
- **Install equipment in the new Kindergarten playground.**
- **Improve & purchase more sports/gym equipment.** (Hockey equipment mentioned by one person.)
- **Include parents more; ask us for our expertise and to rally and help various causes.**
- Love robotics
- **Wifi in all areas of the school**
- **More dance and drama.**
- Use students as peer support more e.g. mentoring, coaching
- **Update computers. Complaints that some computers run Windows XP.**
- **Interactive/Smart whiteboards**
- **More field trips.** More interesting, unique and educational field trips.
- **Support arts programs more**
- **Artists in the Classroom**

## Comments

### *Suggestions to the BSC*

- Use a direct donation fundraising drive rather than fundraising by selling a product where a portion of the money goes to the school (e.g. magazines).
- More free events like the Potluck and Maker Fair. Carnival is great but tough on the wallet when you have multiple children.
- Help pay for classroom fees; these are tough on the wallet when you have multiple children.

### *No Consensus. People either loved or hated the following.*

- Prologue Theatre
- Scientists in the Classroom
- Playground equipment
- Author visits
- Eco
- Technology (opinions varied from kids are already inundated to viewing it as a fundamental life skill regardless of the career that they go into)
- Some people view extras such as team uniforms as nice but not a priority; others say we should not fund programs that are the Board's responsibility; and others say that we should fund programs that are core subjects but less valued (e.g. not measured by EQAO).

### *Helping Others*

In light of the Superintendent's advice to the BSC re: helping other schools, this survey explained that the BSC helps families on request. One respondent mentioned that he/she hoped that there was a program in Bowmore that helps families in need but he/she was unaware of it if there is one.

## Appendix

The appendix contains background information plus tips to be taken into account for the next survey.

### Types of Unexpected Data

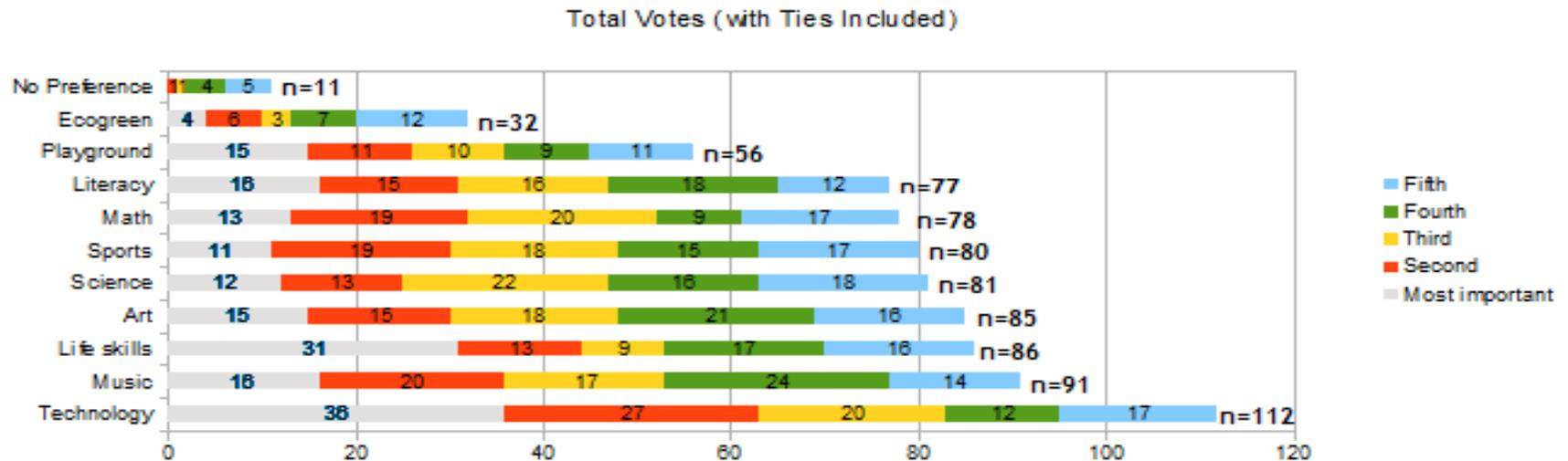
- Several respondents ranked more or less than five categories
- Several respondents ranked more than one category as the same importance (e.g. all five categories were ranked as “Most important”)
- Some respondents ranked the same category as most important five times.
- Some respondents marked more than one demographic, e.g. “parent and teacher”

### How the Unexpected Data was Standardized

- For the surveys with less than five categories chosen, the blank entries were counted as “No Preference”.
- Any survey that included a category more than once had the less important changed to “No Preference”.
- Any priority that had more than one category was counted as a tie rather than any of the categories chosen. To see this chart with the ties included, please see the bar chart below. (This chart also reinstated the categories that were chosen multiple times.)
- For respondents that had more than one demographic chosen, they were counted as the demographic with the smallest representation. For example, for “parent and teacher”, because many parents answered this survey and few teachers answered, the respondent was counted as a teacher.

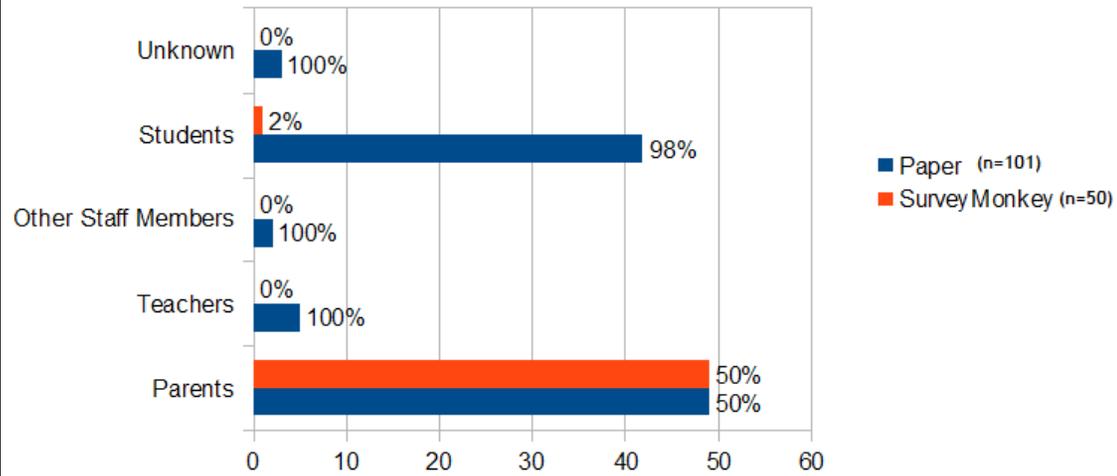
### Hints and Tips for the Next Survey

For the next survey, I recommend using the number ranking system chosen by the last survey. i.e., “On a scale from 1 to 5, how important is category X?”. This survey format led to several surveys with unexpected data that was difficult to incorporate into the summary. To distinguish the categories - because it looks like some categories will always be close - ask an additional question such as, “If you funded only one thing, what would that thing be?”



### Paper or Online Surveys?

Do we need paper surveys or can we rely on online surveys alone?





# Bowmore School Council Fundraising Survey

## Fundraising Direction for the 2015/2016 School Year

School-based fundraising is a local activity that raises funds to enhance programs and support school initiatives but may not fund basic educational requirements (e.g. textbooks, staff). Which areas do you think should receive Bowmore School Council ("BSC") funds in the 2015-2016 school year? If you want to vote on which activities are chosen then come to the BSC meetings! We hope to see you there.

Please complete the survey by May 1, 2015. The results will be reported in the May 7, 2015 BSC meeting and posted online. All individual responses will be kept confidential. Please email [bowmoresc@gmail.com](mailto:bowmoresc@gmail.com) if you have any questions.

1. What grade(s) are you prioritizing? If your priorities are different for different grades then please fill in one survey and clarify in the comments. If you leave this question blank then your answer will count for all grades. \_\_\_\_\_

<b>Rank the five categories that are the most important to fund in the 2015 - 2016 school year. Explanations of the categories can be found at <a href="http://www.bowmoresc.com/fundraising">http://www.bowmoresc.com/fundraising</a></b>										
	Art	Ecogreen	Life skills	Literacy	Math	Music	Playground	Science	Sports	Technology
Most important										
Second most important										
Third most important										
Fourth most important										
Fifth most important										

**Please tell us about yourself. Which of the following best describes you?**

- Parent
- Other Family Member
- Teacher
- Other Staff Member
- Student
- Community Member

**Comments – is there anything else that we should take into account? Is there any activity or resource that you recommend or dislike in particular?**

Please turn over this page to see a list of what could be funded in the 2015/2016 school year.

## Examples of what could be funded in each category

The below examples show the type of activity or resource that the fundraising dollars would support. There is no guarantee that we would choose one of these programs in particular; rather, they demonstrate programs that have either been funded before or that we would investigate.

If you wish to learn more about any particular activity or resource, please visit <http://www.bowmoresc.com/fundraising> to see the list with descriptions.

<b>Art</b>
<b>Artists in the classroom*</b> (JK – Gr 8)
<b>Drama workshop*</b>
<b>Prologue theatre*</b> (JK – Gr 8)

<b>Ecogreen</b>
Living wall (JK – Gr 8)
Outdoor classroom supplies
Supplies for the planters outside the main office

<b>Life skills</b>
Equipment for the home economics classroom (currently being updated)
Financial literacy workshop (JK – Gr 8)

<b>Literacy</b>
<b>Author visits (JK – Gr 8)*</b>

<b>Math</b>
Math manipulatives
Math workshop
TEAMS math olympics (grade 7 & 8)

<b>Music</b>
Musician visits (JK – Gr 8)
<b>Music instrument repairs*</b>

<b>Playground</b>
<b>Playground for the new Kindergarten yard*</b> (JK, SK)

<b>Science</b>
<b>Scientists in the classroom*</b> (JK – Gr 8)

<b>Sports</b>
<b>Dance workshop*</b>
Pool equipment (Gr 1 – 8)
<b>Referees for games*</b> (Gr 1 – 8)
Slo pitch equipment (Gr 1 – 8)
Skating equipment
Team jerseys (Gr 1 – 8)

<b>Technology</b>
<b>Computers/Networked classrooms*</b>
Robotics (Gr 5 - 8)
Smartboard software

<b>Helping others</b>
"Helping Others" is not listed as a survey category option this time because of the advice that the BSC received. The BSC approached the Superintendent and asked if other schools needed help, and she answered that for now Bowmore should use its funds to help families within Bowmore. When a family wishes to participate in a fundraiser such as pizza lunch or Bowmore Carnival, but cannot for financial reasons, School Council includes the family when requested. Please contact the Event Coordinators (e.g. Pizza Lunch Coordinator) directly with questions.

\* Denotes programs preferred by a recent staff survey. In the event that a particular category is funded, any program with the most staff support is the most likely to be chosen if there are sufficient funds.